



O UX como disputa política da Onda.Social

1º Web Social BR

MSc. Ana Ritschel Ribeiro

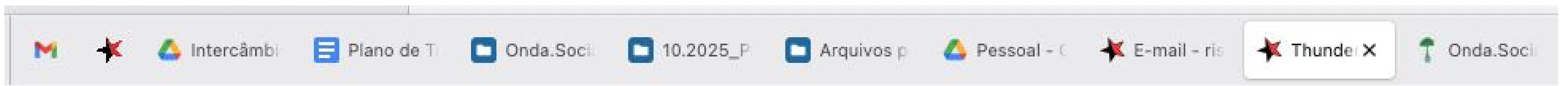


Ana Carolina Ribeiro

@Ana@Organica.Social

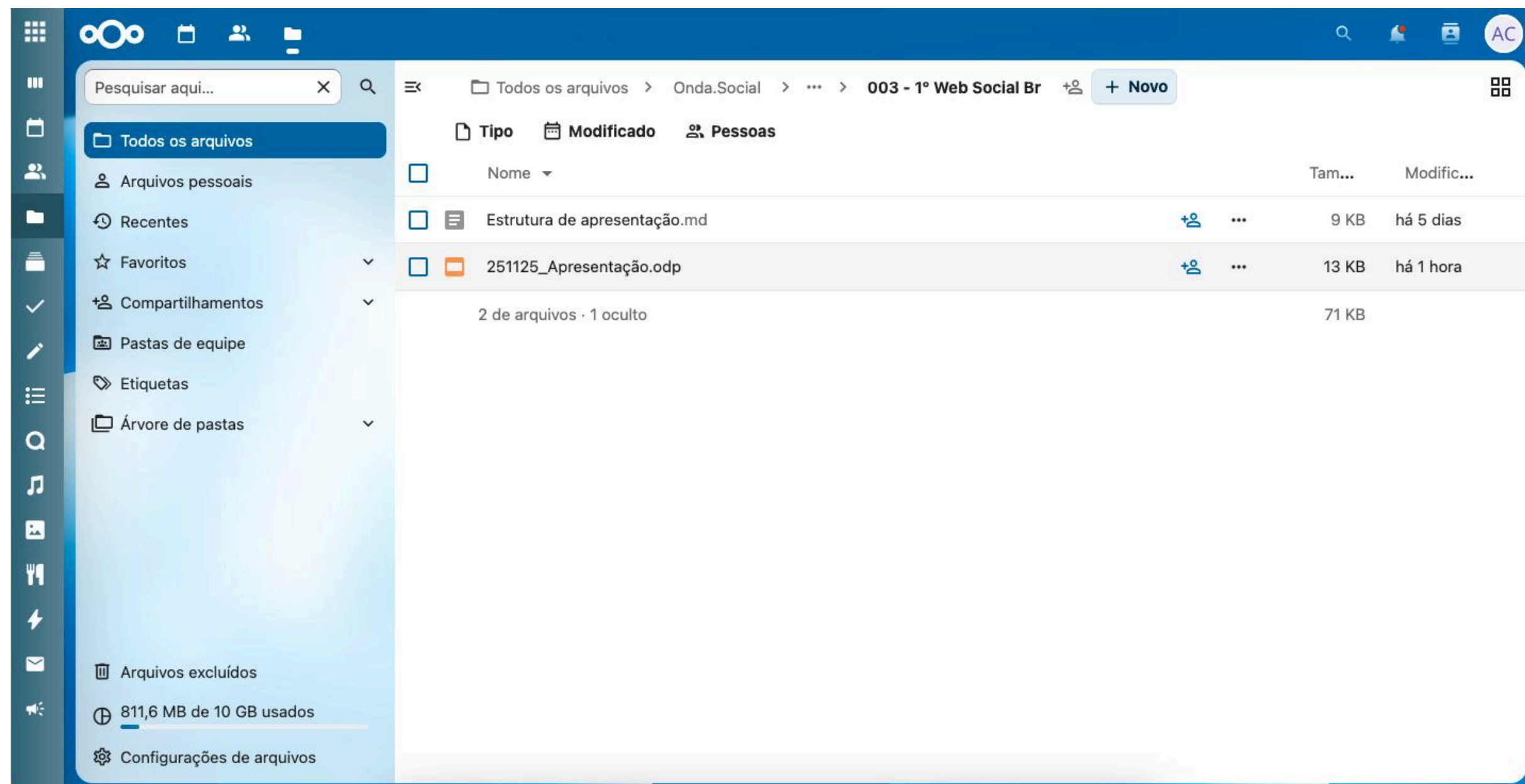
Pesquisadora, professora e ativista. Atualmente é doutoranda em Design pela USP, estuda o desenvolvimento de software em diversos contextos sociais e trabalha para a criação de alternativas tecnológicas que colaborem com o bem comum.



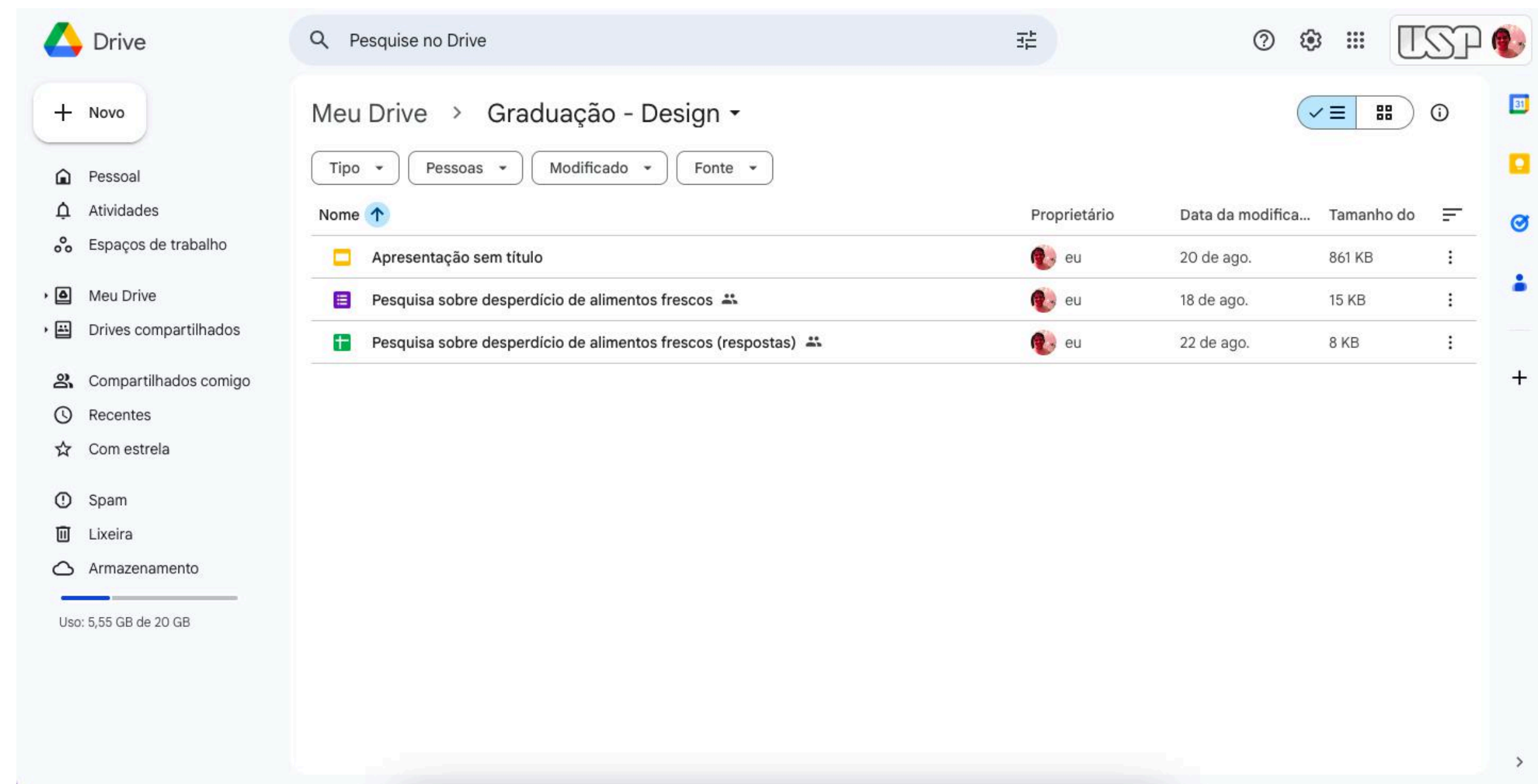


Transição entre Drive e Nextcloud Gmail e Riseup.png





Nextcloud

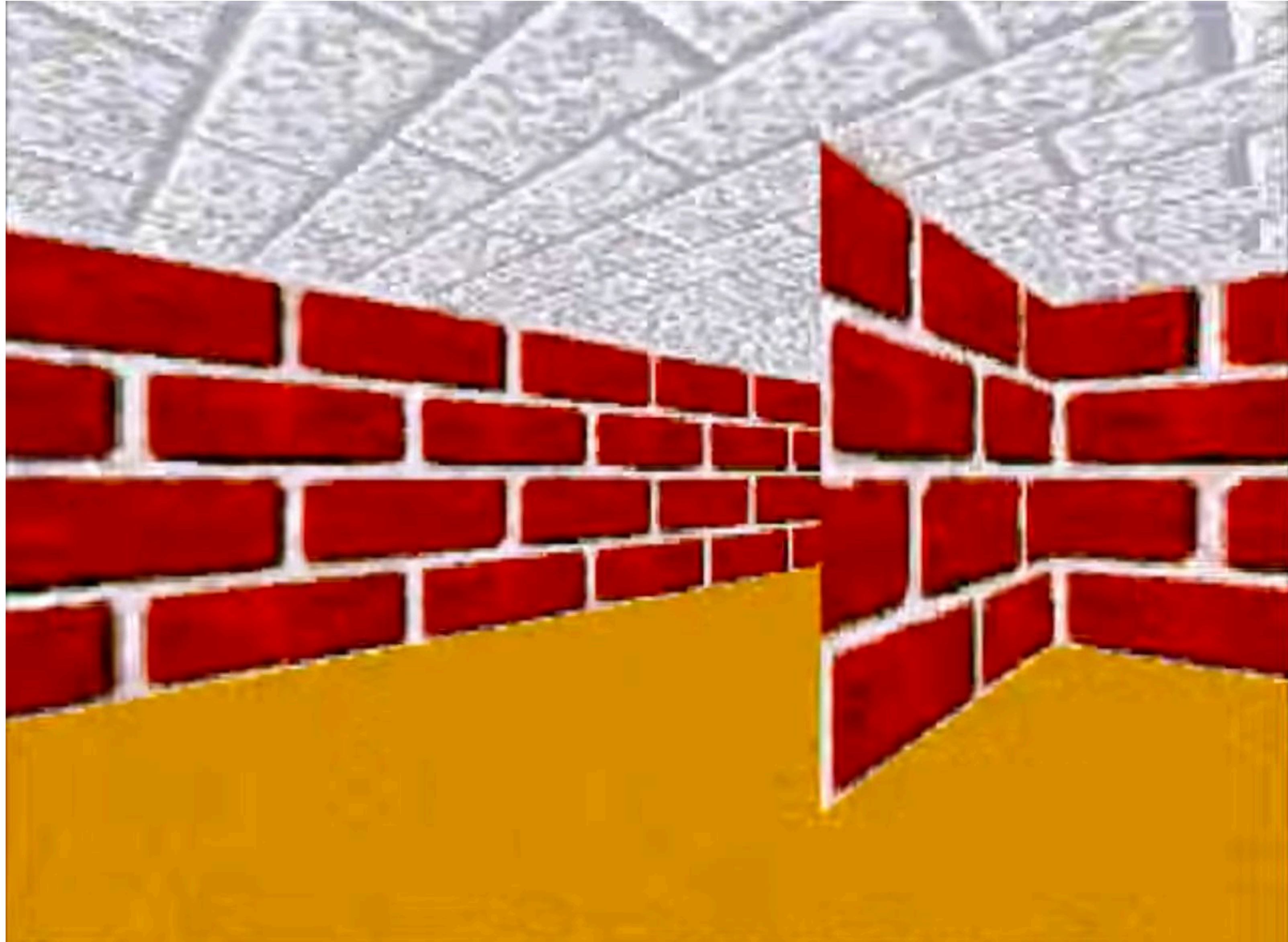


DriveGoogle



Projeto de Experiência do **Usuário**







need more than 280 characters to express yourself?

we know that lots of you do... and while we love a good thread, sometimes you just want to Tweet everything all at once. we get that.

so we're introducing longer Tweets! you're gonna want to check this out. tap this 🖱️

starting today, if you're subscribed to Twitter Blue in the US you can create longer Tweets.

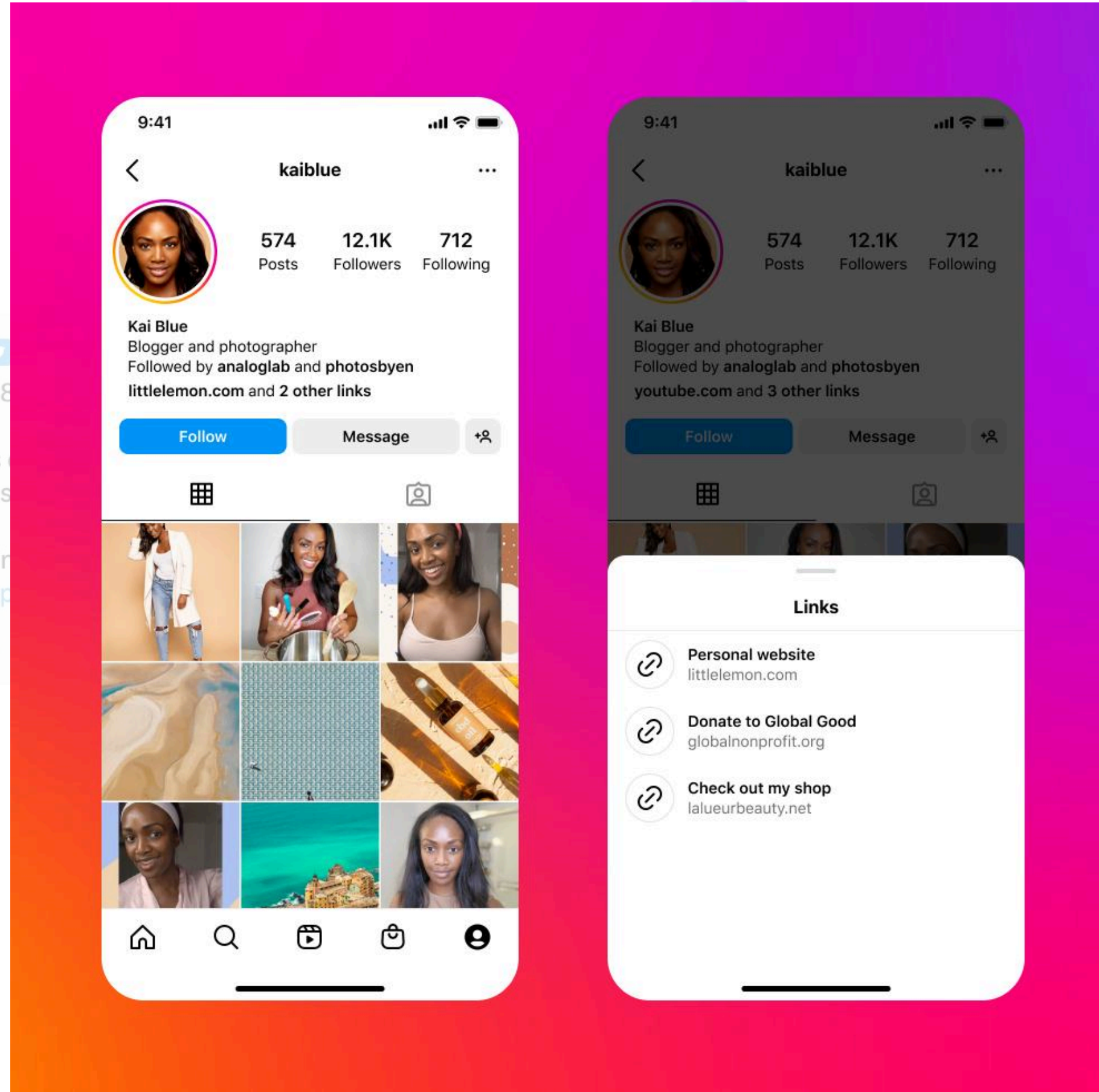
most standard functions of Tweeting still apply, whether you want to post a picture, use a hashtag, or create a poll. but now you can type all the way up to 4,000 characters. for now, longer Tweets on web can't be saved as drafts or scheduled to send later.

but don't worry, Twitter is still Twitter. we know longer Tweets could mean a lot of scrolling, so they'll be capped at 280 characters on your timeline and you'll see a "Show more" prompt to click and read the whole Tweet.

while only Blue subscribers can post longer Tweets, anyone and everyone can read them. you can reply to, retweet, and quote Tweet a longer Tweet, no matter if you're a Twitter Blue subscriber or not. subscribers will be able to reply and QT with up to 4,000 characters.



Twitter Blue need more than 28 we know that lots sometimes you just so we're introducing tap this ... Voir p 2 436



4,000 characters.

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LinkedIn | Pesquisar

Ana Ritschel Rib... | Professora no Senac | Doutoranda em Design pela USP | São Paulo, São Paulo | Senac São Paulo

Visualizações do perfil: 51 | Impressões da publicação: 133

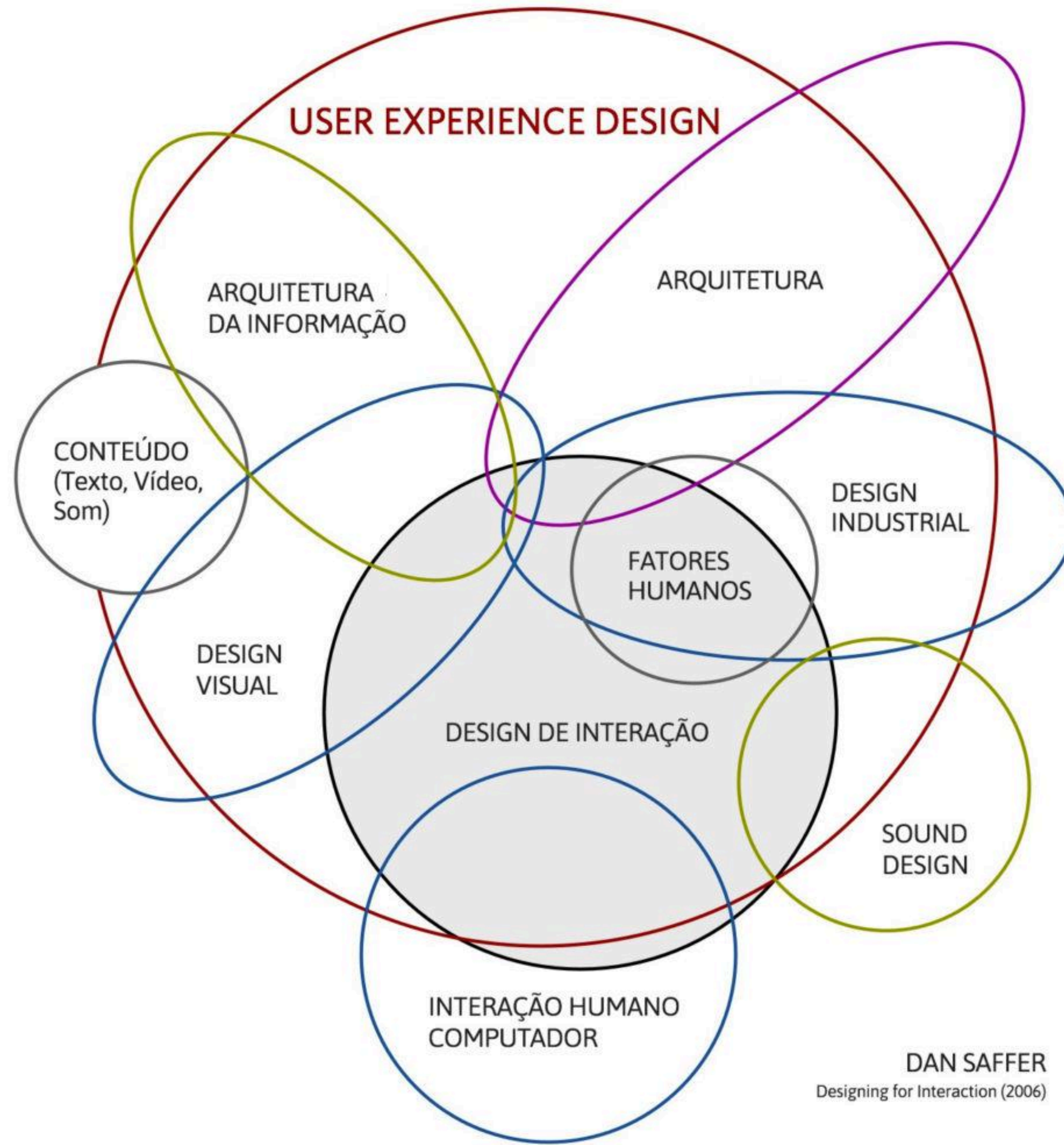
Post: Mais um artigo publicado. Dessa vez discutimos sobre a produção tecnológica de plataformas digitais no país, especialmente dentro da academia, a partir de um estudo de caso da plataforma em que trabalho hoje, o ARQUIGRAFIA. O artigo completo pode ser encontrado aqui: <https://lnkd.in/dNYf3Tqr>

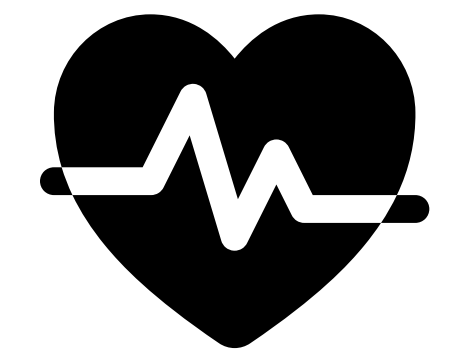
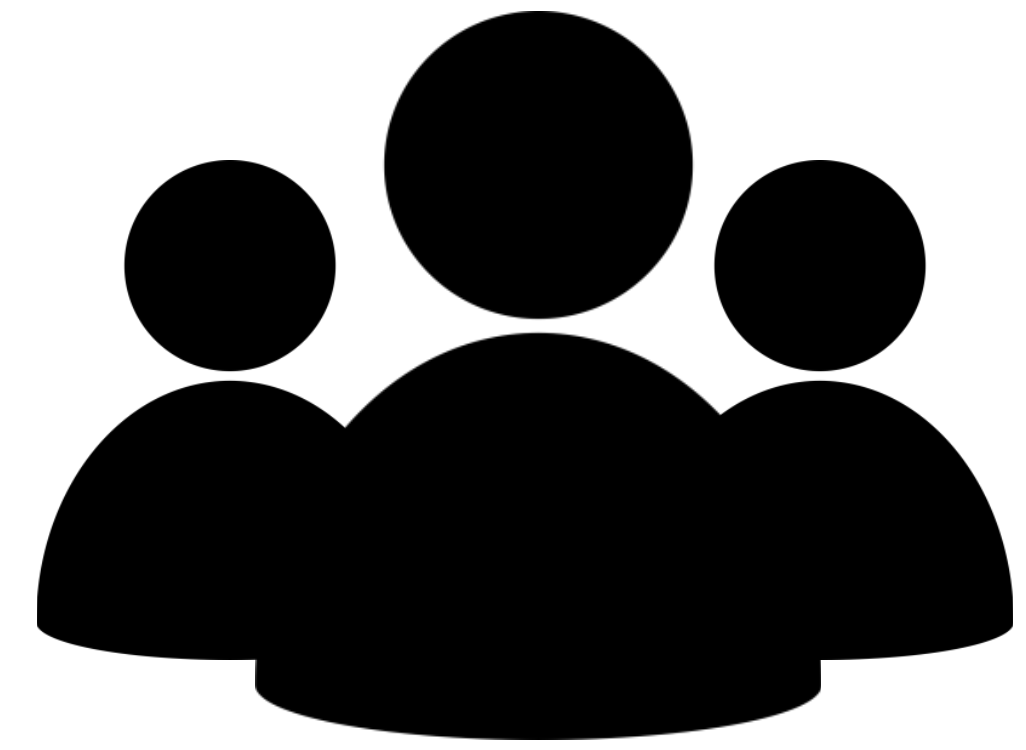
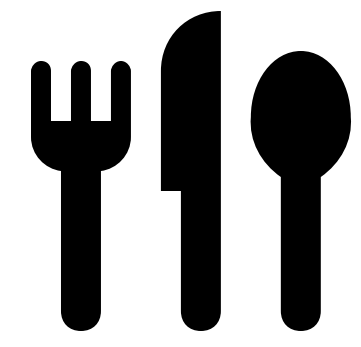
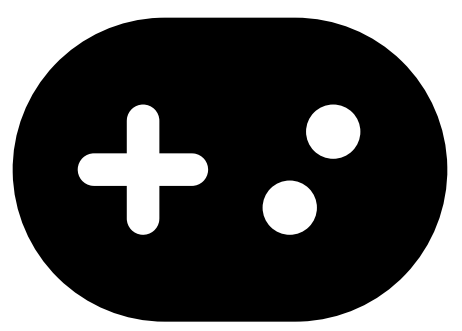
Plataformas colaborativas no Sul Global: O caso do Arquigrafia
revistas.usp.br

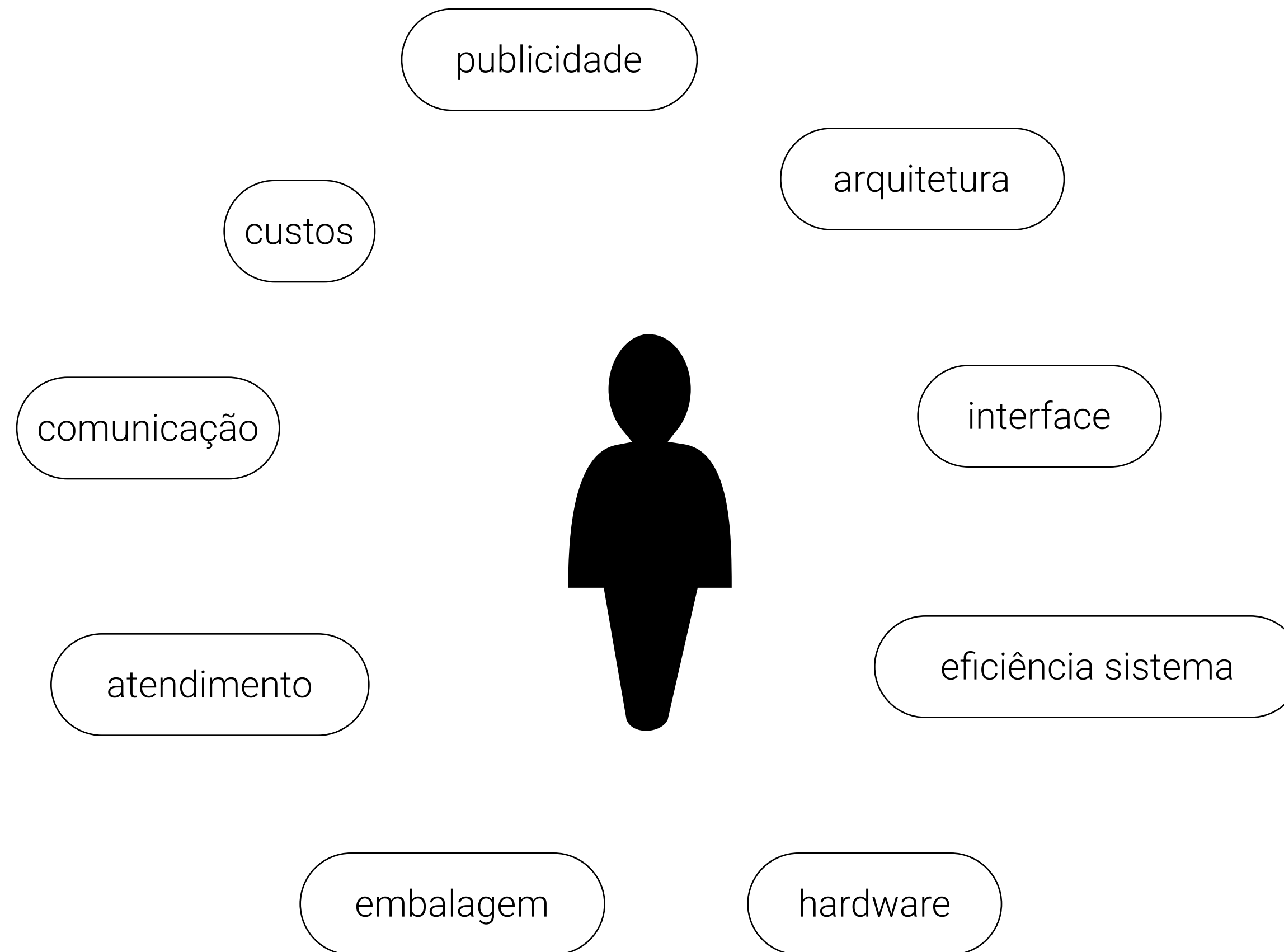
Care Plus (Part of Bupa) | Ana, vem seguir a Care Plus! | Receba as últimas vagas, notícias e muito mais | Seguir

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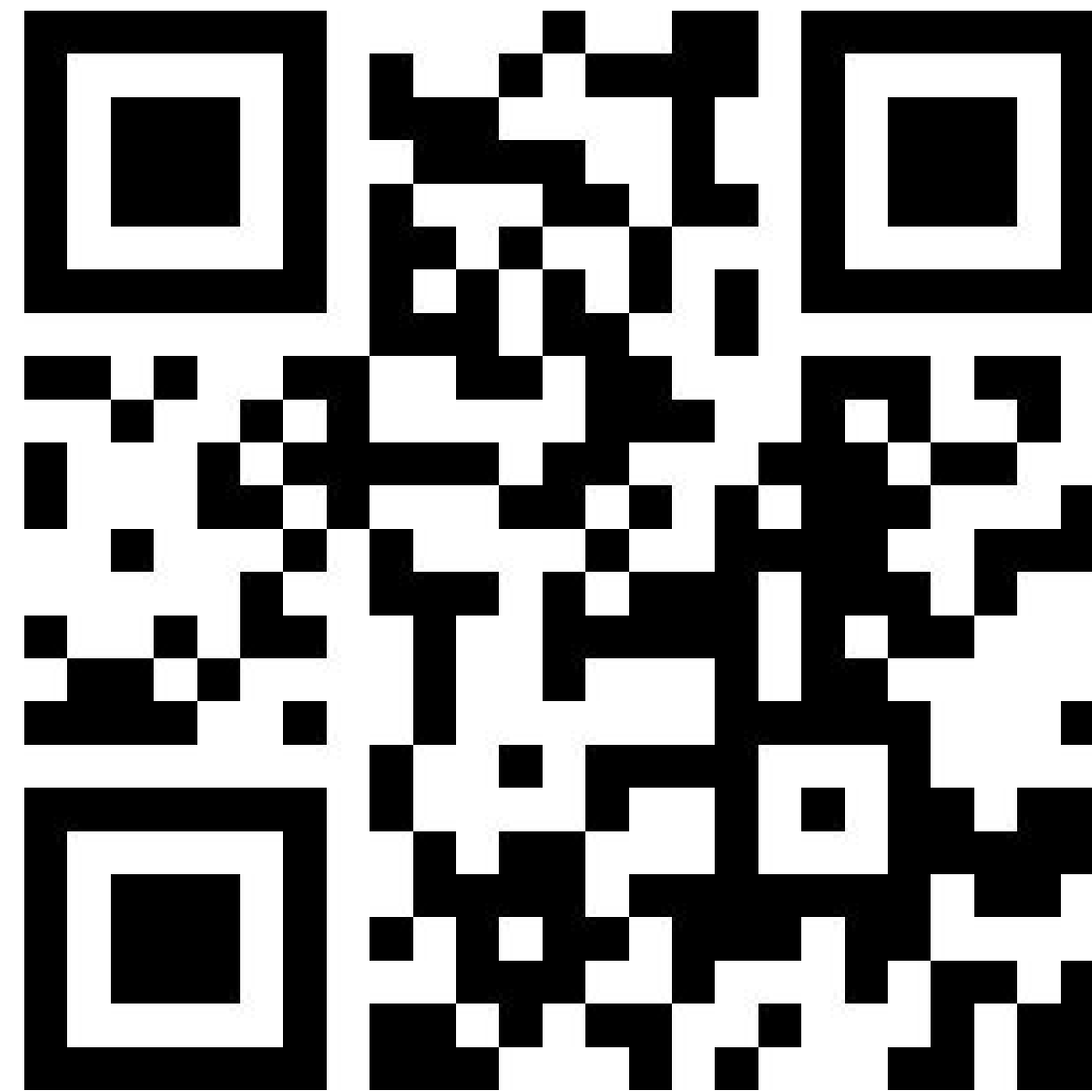


Onda.
Social

E como podemos fazer isso?

- **Processos contínuos** de pesquisa e projeto de melhorias;
- **Redesenhos de interfaces** pensando em usabilidade;
- **Funcionalidades** que partam do interesse da própria comunidade;

Pesquisa de usabilidade



<https://gralha.cc/0nda.Social>



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